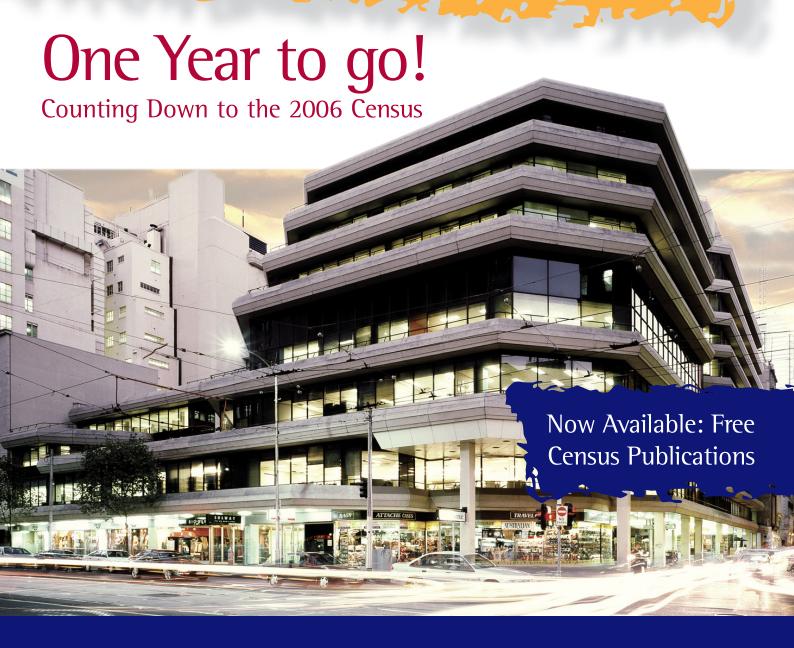




update





Your Views Count

Census Dress

Rehersal

a success

Free Census Data

Data Processing Centre moves house

National Data Network

Mesh Block Launch

Census Data **Enhancement**

ABS's role in Democracy



New look for 2006 Census

Following the success of the 2001 campaign, Census Update is happy to reveal the new design for the 2006 Census of Population and Housing logo.

The 2001 Census logo was designed by EKH Design in Sydney. Further application was developed by Brave Design in Canberra. It encapsulates key elements of the Census - people, housing and Australia. The 2006 Census logo, developed by Giraffe Design in Canberra, represents an updated version of the 2001 design.

Director of Census Public Relations, Jeremy Rush said the logo is distinctive and easily recognisable by the Australian public.

"It was important for us to retain key imagery elements from the 2001 Census logo, so as to build on public recognition of the Census brand in 2006," he said.

The logo will be used extensively throughout the Census campaign, from television and newspaper advertising to t-shirts, and on the Census forms themselves.

The design will also feature on all the products and services produced from the 2006 Census.



Census Public Relations show off the new Census logo. Back, L-R: Tony Baccari, David Fisher, Jeremy Rush, Mark Ulhmann and Nick Stathis. Front, L-R: Maria Malone and Lee Johnson.



The 2006 Census logo is an updated version of the 2001 design.

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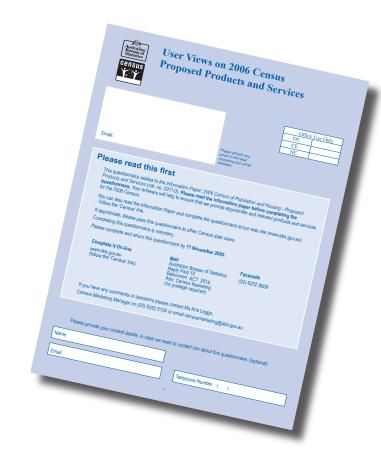
The Australian Bureau of Statistics is continuing its user consultation process as part of the development of the 2006 Census Output Program.

Based on feedback from the questionnaire accompanying ABS Views on Census Output Strategy (cat. no. 2009.0) a publication, to be released on the 6 September 2005, has been produced to further inform and obtain feedback about proposals for the 2006 Census Output Program.

ABS Views on Census Products and Services (cat. no. 2011.0) provides more information about the suite of proposed products and services for the 2006 Census.

A second round of user consultation sessions will also be taking place during October and early November of this year. The sessions will concentrate on the content of the output from the 2006 Census, providing the ABS with an opportunity to communicate proposals for the 2006 Census with users.

Users have the opportunity to provide feedback on ABS Views on Census Products and Services (cat. no. 2011.0) by attending one of these user consultations or through the questionnaire which will accompany the publication. A final round of consultations is planned to be conducted in the second half of 2006.



The user consultation process plays a significant role in the development of the 2006 Census Output Program by ensuring that Census products are relevant and responsive to the needs of users.

The ABS greatly appreciates the feedback users contribute to the process.

Have your say

If you are interested in attending one of the User Consultation Sessions, send your contact details to marketing@abs.gov.au to be informed of your nearest session.



Census Dress Rehearsal a success



Dress rehearsal staff at South Australia office (L-R): Petra Hibbottson, Peter Sifkus, Geoff Colton, Helen Sparrow and Barry Haydon prepare for the big event.

The Census Dress Rehearsal took place earlier this month, with all elements of the Census rigorously tested and scrutinised.

About 40,000 households in rural and urban areas across New South Wales and South Australia filled in a test Census form on Tuesday 9 August 2005, one year out from the 2006 Census of Population and Housing.

Selected areas were chosen by the ABS in order to trial Census operations across a range of conditions. Staff from the ABS's central and regional offices also worked together to target areas with certain characteristics.

"Selected districts have been chosen because they contain elements we are interested in testing. These include areas with secure apartments, urban Indigenous areas and caravan parks," said Andrew Lamb of Census Field Administration in the ABS.

"The ABS will be fine tuning a number of new systems, such as a PC based Field Management System. We will

also be testing a process for dispatching SMS messages to Census Collectors, advising them of actions required in the field," he said.

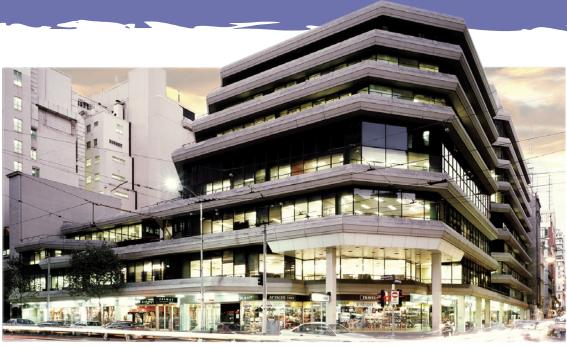
With close to 100 temporary staff recruited to distribute and collect Census forms, the Dress Rehearsal also gave the ABS an opportunity to trial new recruitment systems that enabled applicants to apply on-line or via a call centre for the first time.

The lessons learnt from recruiting people during this test go a long way towards conducting next year's biggest-ever peacetime recruitment drive for temporary staff by a single organisation.

"The results of this recruitment trial have been very encouraging, with two-thirds of people applying on-line and the balance via the call centre. No one has chosen the option of completing a paper application form. This will enable more timely capture of application details at a reduced cost," said Andrew.

The Dress Rehearsal is an integral part of the seven-year Census planning cycle.

Data Processing Centre moves house



The new DPC in Melbourne

On 1 July this year, the ABS formally took custody of the building that will house the Data Processing Centre (DPC) for the 2006 Census. Located in the heart of Melbourne, the DPC will employ around 860 people during peak processing time.

This ends an evaluation process during which several possible locations around Australia were considered. It is important for the DPC to be located within easy travel of a large pool of potential employees. In previous Censuses, the DPC was located in Sydney.

Once all Census forms have been collected, they are transported under secure arrangements to the DPC to be scanned and processed. It is here that data on the millions of Census forms is transformed into a single computer data file that is then used by ABS staff to create Census products and services for users. Name and address information is destroyed once processing is complete and is not stored on this file.

The first step in processing is known as precapture, and involves the checking of forms to ensure key fields have been completed. Any damaged or badly presented forms are transcribed to ensure they will pass successfully through the scanning process.

The forms are then scanned to capture an image of each page of each form. In 2006, for the first time, the

Collector Record Books will also be scanned and the data captured. The use of images of forms dramatically reduces the need for the movement of large quantities of paper around the DPC.

Written responses are scanned using Intelligent Character Recognition (ICR) to automatically allocate a classification code based on the response provided. If a code can not be automatically determined, then manual intervention must take place.

So that Census data can be released as soon as possible, processing is split into two stages and the release of Census data is in two phases.

In the first, relatively simple to process topics such as age, sex and religion are released, while the second release contains topics such as industry, qualifications and occupation which require more complex processing and manual intervention.

When the forms are no longer needed for processing, they are pulped and turned into recycled paper and cardboard. The images of the forms are also destroyed.

The DPC is currently being used to process forms from the Dress Rehearsal that was held in early August. This will allow the systems and programs to be tested and any last minute problems ironed out before the processing of around 10 million forms in next year's Census.

Pubs free to good home



Deputy Australian Statistician Susan Linacre, left, Victorian Regional Director Vince Lazzaro and Victoria Office staff celebrate as the Parliamentary Secretary to the Treasurer, the Hon. Chris Pearce MP, seated, downloads a free copy.

Free publication downloads are now available from the ABS web site, with more data expected to become available in early 2006.

In his Budget announcement on 10 May 2005, the Treasurer announced that the ABS would receive additional funding to improve Australia's official statistics. His press release stated that "the Government believes that official statistics should be readily available to all Australians. To support this aim, the ABS will make all of its statistical publications available for download free of charge from the Internet."

The free content on the ABS web site has previously been limited to "Main Features" for most releases.

To improve the availability of data to the community, from 1 July the range of free content on the ABS web site has been expanded to include:

- electronic publications;
- electronic tables which otherwise would have been included in a publication; and in particular
- electronic State/Territory tables that complement national tables.

The Parliamentary Secretary to the Treasurer, The Hon. Chris Pearce MP, was one of the first to download a free copy of an ABS publication. "This is an historic outcome for an informed community and it's pleasing to see the realisation of this recent Federal Government initiative", said Mr Pearce.

"This is a good day for Australia," Mr Pearce said. "With more than four million internet users throughout the country, I expect that many businesses, community organisations, schools, non-government organisations and citizens will be able to better inform themselves about the economy and our society."

Mr Pearce said the ABS expected that its web site use, which is currently about 50 million page views per year, would receive a large boost as a result of the new policy. The ABS's free email notification system alerts subscribers to new material on the web site and enables interested people to be aware of and able to download new publications within minutes of their release.

Members of the public will still be able to use the ABS's e-commerce facility to buy their own printed publications if they prefer to receive them that way.

Accessing Census Data Just Got Easier

The ABS web site which provides access to all statistical products produced by the ABS including Census data, is about to undergo another major improvement.

The planned changes will make it easier for people to find statistics and products on the web site through improved navigation and grouping of related information.

When the web site changes, statistical products can be browsed by:

- Topics that reflect areas of statistical interest
- Product Title
- ABS Catalogue Number
- Date of Release

Navigation to Census data will also adopt the new look.

Although Census data will be accessible via the navigation methods mentioned above (e.g. Product Title, ABS Catalogue number, etc.), Census products will be treated slightly differently due to the large amount of geographic detail.

From the Census link on the ABS home page, alternative methods of navigation will be presented including being able to browse Census data by location (name list or map) and profile name.

This is an example of what a Census product may look like:



Once a user finds a product of interest, they will be presented with a tabbed interface that groups related information together. For Census products, the 'product summary' tab will contain an abstract, an overview of what Census products are available for the selected region and the Snapshot (if one exists).

The 'product details' tab will allow users to download or purchase available data e.g. Basic Community Profile, Indigenous Profile and Times Series Profile.

In 2006, the ABS will be expanding its range of products and services on the Internet to allow clients to have greater flexibility in choosing the data that best suits their specific requirements.

An NDN summer for Statisticians

Australia has a rich collection of censuses, surveys, cohort studies, population databases and administrative records.

These collections are held separately and are underutilised in terms of their potential to yield valuable new information.

The National Data Network (NDN), which is being developed by the Australian Bureau of Statistics in collaboration with other interested agencies, offers a solution to these problems.

By providing the infrastructure necessary for various organisations to make their data available on individual nodes, the initiative provides a library of data holdings relevant to policy analysis and research.

It will promote improved integration and consistency across government by facilitating greater collaboration between data providers and efficient access to the data itself.

Participating organisations will also have access to a range of web based services, protocols, procedures, and tools to assist them to more efficiently manage and share data in a way that ensures security and privacy. It will facilitate the whole process of finding, understanding, acquiring, and making appropriate use of data.



Another key component of the NDN is its web site which is designed to support both producers and users of statistics. For producers it provides assistance in the storage of data and its dissemination to a wider constituency of users. For users it provides assistance in identifying statistical information suitable to their needs. In future, it will be expanded to provide a range of tools to assist in the conducting of sample surveys.

Recent developments for the NDN include the development and roll out of the core infrastructure and software for the first two participating agencies; The Office for Economics, Statistics and Research in Queensland (OESR) and Australian Institute of Health and Welfare (AIHW).

The ABS is also releasing data from the Census, including Journey to Work data.



The National Data Network

The National Data Network will provide a national platform for acquiring, sharing, and integrating data relevant to policy and research.

If you wish to find out more information about the NDN or participate in discussion forums relating to the development of NDN systems visit the NDN web site, the access point for all NDN facilities.

www.nationaldatanetwork.org

Census Data Enhancement

The Census will be made more useful to future researchers with the decision, announced by the Australian Bureau of Statistics, to establish a Statistical Longitudinal Census Dataset based on a five per cent sample of the Census.

This decision on the Census Data Enhancement proposal follows a period of public consultation involving the release of a discussion paper and consideration of submissions received.

The primary objective of the project was to enhance the value of the Census by combining it with future censuses and possibly other datasets held by the ABS.

The ABS consulted extensively on the proposal and received a number of submissions on the proposal, which are available on the ABS website.

A privacy impact assessment was undertaken and this assessment, along with the ABS response, can also be found on the ABS website.

The vast majority of the submissions were supportive and pointed to the value of the proposal in providing an enhanced dataset for research.

The nature and content of these submissions was wide ranging and covered many areas of potential use, for example studies relating to community planning, occupational mobility, migrant settlement, socioeconomic and environmental impacts on health, and

better understanding of Indigenous mortality.

On the other hand other submissions expressed significant concern at the privacy risks associated with the development of a rich longitudinal dataset that related to the whole population.

After consideration of these submissions, the Australian Statistician decided to substantially modify the original proposal.

Rather than covering the whole population the ABS will create a statistical longitudinal census dataset covering a 5% sample of the population enumerated during the 2006 Census.

The ABS has also decided not to proceed with the option to include data from the 2001 Census.

This strategy removes the main cause of concern raised during the public consultation process - the comprehensive nature of the statistical longitudinal Census dataset. At the same time it does enable many, although certainly not all, of the identified uses.

For more information including the Privacy Impact Assessment, the ABS response to the Privacy Impact Assessment and public submissions see Census of Population and Housing - Enhancing the Population Census - Privacy Impact Assessment and Public Submissions.

The original proposal is available as a Discussion Paper Enhancing the Population Census: Developing a Longitudinal View on the ABS web site.



Did you know?

In the city centre and the inner-city suburbs of Brisbane, more than 70% of school students went to a non-government school.

Mesh Block Launch

The Australian Bureau of Statistics has embarked on an ambitious program of work to establish a new approach to statistical geography which will put geographically referenced statistics on a whole new footing in Australia.

The Mesh Block, a new geographical unit developed by the ABS, is planned to become the basic building block for all statistical, political and administrative regions in Australia. The 2006 Census data will be the first data released (in 2007) on Mesh Blocks.

The draft version of the Mesh Blocks will be launched by the Australian Statistician Dennis Trewin at the Spatial Sciences Institute Biennial Conference (SSC2005) in Melbourne on Tuesday the 13th of September, 2005.

Mr Trewin will be joined on the podium by Warwick Watkins, Chairman of ANZLIC and Ole Hedberg, Chairman of PSMA Australia.

The theme of the SSC2005 Conference is 'Spatial Intelligence, Innovation and Praxis' and aims to demonstrate initiatives in the spatial industry and to provide a forum for ongoing discussions relating to their application to the community.

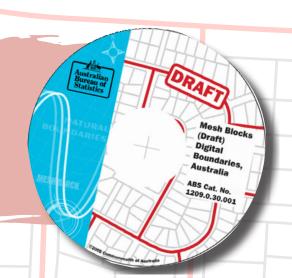
The expected audience of 1000 conference delegates and invited guests include surveyors, cartographers, GIS specialists and natural resource managers who work with GIS as well as academics and socio-economic analysts who specialise in GIS and small area analysis.

The ABS will be distributing free Mesh Block CD-ROMs, both at the launch and during the conference itself. These CD-ROMs will have draft Mesh Block boundaries for all of Australia and important reference material, including an Information Paper and feedback form.

Mesh Blocks

Mesh Blocks represent an innovative new approach to statistical geography in Australia.

For more information, consult Information Paper: Mesh Blocks (cat. no. 1209.0).



Top Shelf Librarians Recognised



Award judges and others, from left: Jennefer Nicholson, Exec. Director, Australian Library and Information Association; Karen Vitullo, Director, Library & Extension Services; Australian Statistician Dennis Trewin, Jennifer Cheffers, Director, Marketing; Steve Dangaard, Director, Media & Public Affairs; Siu-Ming Tam, First Assistant Statistician

LEP Excellence Award

The LEP Excellence Award recognises and rewards libraries for excellence in raising their communities' awareness, understanding and use of ABS information. For more information visit the LEP Award page on the ABS web site.

A cold and windy night in Canberra did nothing to quell the enthusiasm of a group of local and regional librarians, and senior Australian Bureau of Statistics staff, who gathered on 24 May to launch the inaugural Library Extension Program (LEP) Excellence Award.

Dennis Trewin, the Australian Statistician, launched the Award, which recognises and rewards LEP libraries for excellence in raising their communities' awareness, understanding and use of ABS information.

The LEP is a highly successful partnership between the ABS and a large network of over 500 member libraries across Australia.

"The ABS has had a long tradition of ensuring that all Australians have ready access to statistics," explained Associate Professor Peter Clayton of the University of Canberra, a guest at the launch.

"Initiatives like this, and the LEP itself, helps ensure that people who visit libraries receive the guidance they need to access ABS information."

As the LEP is recognised as a successful link between the ABS and libraries, and because libraries are widely recognised as a popular source of information for Australians, the ABS has decided to offer a trophy and \$1500 worth of ABS products and services to the winner of the LEP Excellence Award.

"The enthusiastic support at the launch shows that the Award is appreciated by the library sector," said Jennefer Nicholson, Executive Director, Australian Library and Information Association (ALIA) and one of the Award's judges. "It is very important for excellence in practice to be recognised ... and I look forward to a strong and competitive field of nominations."

After the speeches were made and photographs taken, guests could relax and network with other library staff working with ABS material. "It was very pleasant being able to catch up with colleagues from such a good cross-section of libraries in the region and enjoy the wonderful hospitality," said Jan Gordon, of the Australian Defence Force Academy. "We are now busy formulating our entry for the Award!"

Did you know?

Of the 10,313 persons employed as librarians at the last Census, 83.1% were female.

The ABS's role in Australian democracy



House of Representatives

ABS statistics play a critical role in Australian democracy, and the Census is one of the most nationally important collections.

Statistics based on the Census are used for the distribution of billions of dollars in government funding and the determination of the number of representatives in Parliament.

The determination of the number of seats for each State and Territory in the House of Representatives is undertaken by the Australian Electoral Commission based on information provided by the Australian Bureau of Statistics.

Quarterly official estimates of the population, known as the Estimated Resident Population, are provided to the Electoral Commissioner for determining the number of seats given to each State and Territory. The Estimated Resident Population uses the 2001 Census count as a basis, then excludes overseas visitors, includes Australian residents temporarily abroad, and makes an allowance for undercount. It then updates the figures with the births, deaths, immigration and emigration that occurs each quarter.

While the Census makes every effort to count each person once, inevitably some people are missed and some are counted more than once.

Generally, more people are missed than are counted multiple times, and this leads to a net undercount. The level of undercount is determined from the Post Enumeration Survey, conducted soon after the Census.

The most recent electoral determination was made on 20 February 2003. The result of this determination was that South Australia and the Northern Territory would each lose one seat in Federal parliament, whilst Queensland would gain one seat.

(continued on page 13)

The ABS's role in Australian democracy

(continued from page 12)

Some concern was expressed at the time about the statistics used, and the reliability of estimates of the undercount of the Northern Territory population.

Following this concern, the Joint Standing Committee on Electoral Matters held an inquiry into the representation of the Territories in the House of Representatives, and made a number of recommendations.

Soon after, the Commonwealth Electoral Amendment (Representation in the House of Representatives) Act 2004 was passed.

The new legislation was aimed at removing any ambiguity about the statistics that need to be provided and improving transparency about the process used to determine representation in the House of Representatives. It also set aside the determination of 20 February 2003 that the Northern Territory would lose a seat.

Under the legislation, the ABS must also commence collection, compilation and publication of population figures for:

- Jervis Bay Territory,
- Territory of Cocos (Keeling) Islands,
- Territory of Christmas Island,
- Territory of the Coral Sea Islands,
- Territory of Ashmore and Cartier Islands,
- Heard and McDonald Islands Territory, and
- the Australian Antarctic Territory.

Prior to the amended legislation, this was not the case.

A determination is normally undertaken in the thirteenth month after the commencement of a new Parliament and applies for the next general election.

For more information, consult Information Paper: Determining Seats in the House of Representatives, (cat. no. 3107.0.55.002) and "Drawing House of Representatives electorate boundaries", in Year Book Australia, 2005 (cat. no. 1301.0).





Did you know?

It is expected that the Electoral Commissioner will request that the ABS provide a set of statistics for a new electoral determination on 17 November 2005.

census.users@abs.gov.au



If your answer is YES, then what better way than to receive an EMAIL from the ABS to your desktop. Emails will link you to relevant parts of the ABS web site for information on current issues and Census data.

How can you join?

Simply send an email to <u>census.users@abs.gov.au</u> from the email address you would like the information sent to, and type "add to census email" in the subject field. Your details will automatically be loaded to the alert system.

If at any time you wish to stop receiving these information updates, send an email to the above address and type "remove from census email" in the subject field.

This is a free service, so why not take advantage and get the latest Census news direct to your desktop?

For all ABS inquiries, call National Information and Referral Service: 1300 135 070

Helpful email addresses:

client.services@abs.gov.au

- email us with your statistical requirements.
- <u>census.users@abs.gov.au</u> to
- to receive census information

Where to find the ABS in your State/Territory

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GPO Box 796 Sydney NSW 1041

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Level 5 Commercial Union Tower 485 La Trobe St Melbourne Vic 3000

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Tas.

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GPO Box 66A Hobart TAS 7001

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Order Form

How to Order

Simply print out and photocopy the order form to retain future ordering details, and send your order (quoting Census Update 36) together with payment either by:

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BELCONNEN ACT 2616

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You can fax your order (02) 6252 8009

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<u>Click here</u> to go to our secure online ordering system

For further Information

You can contact us via email: client.services@ abs.gov.au or visit our home page: www.abs.gov.au

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2001 Census Publications and Products Price List

ablications Available	Cat. No.	Cost \$A	Qty	Total
Other ABS Products				
	1901.0	00.00		
ear Book Australia, 2005	1301.0 1370.0	90.00 45.00		
Measures of Australia's Progress		50.00		
Australian Social Trends	4102.0	50.00		
Thematic Publications				
Population Characteristics, Aboriginal and Torres Strait Islander Australians	4713.0	38.00		
Australia in Profile – A Regional Analysis	2032.0	48.00		
Population Growth and Distribution	2035.0	36.00		
Australia's Youth	2059.0	39.00		
Employment in Culture	6273.0	23.00		
Employment in Sport and Recreation	4148.0	22.00		
Australian Census Analytic Program (ACAP)				
Counting the Homeless	2050.0	30.00		
Indigenous Australians in the Contemporary Labour Market	2052.0	41.00		
Australia's Most Recent Immigrants	2053.0	46.00		
Australians' Ancestry: 2001	2054.0	34.00		
The Micro-Dynamics of Change in Australian Agriculture: 1976-2001	2055.0	35.00		
Australia Online: How Australians are Using Computers and the Internet	2056.0	34.00		
Selected Social and Housing Characteristics, Australia	2015.0	37.00		
New South Wales and Jervis Bay	2015.1	34.00		
Victoria	2015.2	34.00		
Queensland	2015.3	40.00		
South Australia	2015.4	30.00		
Western Australia, Cocos (Keeling) and Christmas Islands	2015.5	31.00		
Tasmania	2015.6	28.00		
Northern Territory	2015.7	28.00		
Australian Capital Territory	2015.8	28.00		
Selected Characteristics for Urban Centres and Localities, Australia	2016.0	32.00		
New South Wales and the Australian Capital Territory	2016.1	37.00		
Victoria	2016.2	32.00		
Queensland	2016.3	32.00		
South Australia	2016.4	28.00		
Western Australia, Cocos (Keeling) and Christmas Islands	2016.5	28.00		
Tasmania	2016.6	27.00		
Northern Territory	2016.7	26.00		
Selected Education and Labour Force Characteristics, Australia	2017.0	40.00		
New South Wales and Jervis Bay	2017.1	37.00		
Victoria	2017.2	36.00		
Queensland	2017.3	44.00		
South Australia	2017.4	32.00		
Western Australia, Cocos (Keeling) and Christmas Islands	2017.5	34.00		
Tasmania	2017.6	28.00		
Northern Territory	2017.7	29.00		
Australian Capital Territory	2017.8	29.00		
Social Atlas Series				
	9020.0	400.00		
Complete Set of Social Atlases	2030.0	400.00		
Sydney Melbourne	2030.1 2030.2	75.00 75.00		
Brisbane	2030.3	55.00		
Adelaide	2030.4	55.00		
Perth	2030.5	55.00		
Hobart	2030.6	55.00		
Darwin and Palmerston	2030.7	55.00		
Canberra	2030.8	55.00		
2001 Reference Products				
Census Dictionary	2901.0	32.00		
* Prices are indicative as of May 2005 and are subject to change. Payment must accompany order.				
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